

Gibsons Recycling finalist in SYA

SMALL BUSINESS AWARDS



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FEBRUARY 9, 2012

CHRISTINE WOOD/STAFF WRITER

Gibsons Recycling Depot has advanced to the finals in this year's Successful You Awards (SYA) and they hope to bring home the win in the Best Green Business category later this month.

"We're a small town entity and we're up against some very significant big city companies. I just can't believe that we're even in the finals to tell you the truth. Our perspective now is we're the little engine that could and we'll just go put our best foot forward," said owner Buddy Boyd.

Gibsons Recycling Depot will be competing against three Vancouver based companies and one from Pemberton on Feb. 15 in the Best Green Business category.

All finalists will have to present a 10-minute business pitch to a panel of industry experts and successful entrepreneurs to be considered for the award.

Boyd said he's already working on that pitch.

"I'm actually structuring it right now so it's kind of really fresh. It's really coming up with the answers to the questions that they've asked us already and that's 'how did you get started? Who have been your supporters and why did you do this?' So basically we're going to go right back to 2003 when we first started and talk about how we got to here and why we do what we do," Boyd said. "We're environmentalists first and we're community minded second and the third part of the equation for us is the business end of it really."

Winners of this year's SYA will be announced at an awards ceremony in the Crystal Pavilion Ballroom at the Pan Pacific Vancouver on Feb. 28.

Finalists will be joined by Global BC news anchor Aaron McArthur as MC and former Olympian and Canucks star Trevor Linden as the keynote speaker.

To find out more about Gibsons Recycling go to www.gibsonsrecycling.ca.

<http://www.coastreporter.net/article/20120209/SECHELT0101/302099994/-1/sechelt/gibsons-recycling-finalist-in-sya>

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Coast companies make award finals

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DECEMBER 23, 2011

CHRISTINE WOOD/STAFF WRITER

Two Sunshine Coast companies are going to the finals in this year's ninth annual Successful You Awards (SYA).

Small Business BC holds the awards ceremony yearly to honour B.C.'s outstanding small businesses.

This year, Brian and Corin Mullins, makers of Holy Crap cereal, are in the finals under "best community impact."

The Mullins won an SYA award last year for best business concept and weren't expecting to be up for an award again in 2011.

"It was a pleasant surprise. We weren't expecting anything like this," Corin said, noting a staff member applied for the award on their behalf.

The pair are pleased with the category they've been nominated in.

"That's what our business is all about in terms of the community impact that it's had," Brian said.

"What the Credit Union has said is that there's a Holy Crap effect in terms of it's positive for the Coast, positive for tourism, positive for taxes, positive for payroll, positive for growth."

In the "best green business" category, Gibsons Recycling Depot thinks they have a good shot at taking home the win this year.

"We've always felt that we are a model green business on the Coast," depot co-owner Barb Hetherington said. "Our model is based on social enterprise. We think about the environment and community before profit. We're not into this to line our pockets. We feel there is a real need for this kind of business."

Co-owner Buddy Boyd thinks the awards are a chance to bring positive attention to the Coast.

"This is a great opportunity for our community to be showcased in such a way that makes Gibsons the leader in resource recovery development anywhere in B.C. The community is the real benefactor," he said.

There are 10 finalists in each SYA category and the top five finalists in each category will be announced Jan. 30. The winners will be honoured on Feb. 28.



Christine Wood Photo

The staff at Gibsons Recycling are excited to be named as a finalist in the Best Green Business category for the Small Business BC Successful You Awards.

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The Local

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Holy Crap receives plaque

In appreciation for a donation, Sechelt Farmers Market gives back

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Representatives of the Sunshine Coast Lions Housing Society, the Sechelt Lions Club, the District of Sechelt, and the Federal and Provincial Governments flank Vera Nelson for the official ribbon-cutting on the plaza outside the Jack Nelson Annex.

"Today's event shows what we can achieve when all levels of government work together with the community," said MP John Weston at the official opening of the Jack Nelson Annex, the Sunshine Coast Lions Housing Society's new 65-unit, 4-storey resi-

dence for seniors and disabled. Weston noted that the federal Ministry of Housing provided \$2.3M in funding for the project under the Economic Action Plan, a sum matched by the Provincial government. Sechelt Mayor John Ferguson, crediting the vision and work of

past Mayors and Councils (particularly former Mayor Cam Reid) as well as District staff, noted that the District is subsidizing the project through a 10-year municipal property tax 'holiday' and over \$500K in waived development cost charges. MLA Joan McIntyre represented

BC Housing Minister Rich Coleman, congratulating the vision of the agencies providing long-term financing: BC Housing (\$4M) and Canada Mortgage and Housing Corporation, which provided seed funding.

See "Annex" continued on page 7

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Gibsons Recycling makes the Top Five

After two weeks of assessment and deliberation by judges, the top five finalists for this year's Successful You Awards have been chosen.

Finalists include high-profile Vancouver restaurant Vij's owned by our 2010/11 awards keynote Vikram Vij; the Vancouver skin care

retail store MASC, which faced the Dragons' Den and survived, as well as a variety of other small businesses from communities like Gibsons, Oliver and Campbell River.

The top five finalists from each of the six categories will now present a ten minute business pitch to a panel

of industry experts and successful entrepreneurs to win the title of Small Business BC Successful You Award Winner of 2011/12.

Placing in the Best Green Business category were:

- Clover Earthkind Hair Salon - Vancouver
- Debrand Services Inc. - Vancouver

- Gibsons Recycling Depot - Sunshine Coast
- Green Coast Rubbish - Vancouver
- Pemberton Valley Lodge - Pemberton

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Gibsons Recycle Depot Finalist for Best Green Business

Written by [Beverly Saunders](#)



Barb Hetherington / Buddy Boyd and Gibsons Recycle Depot Team *Gibsons Recycle Depot*

Gibsons Recycle Depot has been named as one of the Top Five Finalists as the Best Green Business in the Successful You Awards from Small Business BC. The top five finalists from each of the six categories will now present a ten minute business pitch to a panel of industry experts and successful entrepreneurs in Vancouver on February 15.

When asked what they would tell the panel in their allotted ten minutes, owners Buddy Boyd and Barb Hetherington said, "We'll tell them that we are the only Resource Recovery center in BC, we have received no help from local governments and that it has been a bottom up success with the help of dedicated local recyclers in the Gibsons area."

They feel that this nomination "validates our idea that waste isn't waste until it is wasted and that many local jobs are waiting to be created by mining the discard streams while helping the environment at the same time", said Boyd. "This will help spread the word to other communities that Zero Waste and Resource Recovery is something that is very easy to implement in any community, if there is the political will."

Winners will be announced at this year's [awards ceremony](#) in Vancouver on February 28th. Another Sunshine Coast business, Hapi Foods, makers of Holy Crap cereal, was nominated in the Best Community Impact category and made it to the top ten finalists.